IRLS660 Business Information Sources

Updated Fri, 03/26/2010 - 16:06

COURSE NAME, NUMBER AND PREREQUISITES:

IRLS660 Business Information Sources

Prerequisite: IRLS 504 or consent of the instructor.

Instructor: Cheryl Knott Malone

COURSE DESCRIPTION:

Catalog description: "This course surveys and evaluates the major print and electronic bibliographic and information sources in business librarianship. Emphasis is placed upon user needs as they are translated into information-seeking practices."

Additional information: For librarians and other information professionals specializing in business, this course provides an introduction to the types of information and data available for individuals in large and small companies and for those planning to launch their own businesses. Assignments will give students opportunities to learn about finding and evaluating information related to industries, markets, locations, sales, competitors, and other relevant topics.

COURSE OBJECTIVES:

Successful completion of this course will help students achieve the A1, A3, and B5 competencies outlined at http://sirls.arizona.edu/about/studentCompetencies. More specifically, by the end of the semester, students will be able to:

- search for and find business information in a variety of forms and formats;
- evaluate business information sources;
- discuss issues of concern to librarians and other information professionals who serve in corporations or the business community.

REQUIRED COURSE MATERIALS:

Rhonda Abrams, *Successful Business Research*. The Planning Shop, 2006. ISBN: 0-9740801-3-6. $29.95. Can be ordered from the publisher's Web site or from your favorite online bookstore. Additional required and supplementary readings will be available in the d2l course space.

COURSE REQUIREMENTS:

Students are expected to log in to the course 3-4 times a week, actively participate by posting to the discussions and by reading others' posts; and complete all assignments by the deadlines.

Assignments:

Problem sets: 4 worth 15 points each for a total of 60 points

Business-in-the-news assignment: 10 points

Pathfinder: 20 points

Participation: 10 points
COURSE, SCHOOL, AND UNIVERSITY POLICIES:

Academic Code of Integrity

Students are expected to abide by The University of Arizona Code of Academic Integrity. 'The guiding principle of academic integrity is that a student's submitted work must be the student's own.' If you have any questions regarding what is acceptable practice under this Code, please ask an Instructor.

Accommodating Disabilities

The University has a Disability Resource Center. If you anticipate the need for reasonable accommodations to meet the requirements of this course, you must register with the Disability Resource Center and request that the DRC send me, the Instructor, official notification of your accommodation needs as soon as possible. Please plan to meet with me by appointment or during office hours to discuss accommodations and how my course requirements and activities may impact your ability to fully participate.

Assignment Policies

All assignments must be submitted to the d2l dropbox by the due date given in the assignment description. Late assignments will not be accepted, except in cases of extreme documented emergencies. In such cases, the dropbox will be reopened for submission. Assignments should not be emailed to the instructor.

Incompletes

The instructor does not grant incompletes for summer courses.

The current Catalog reads

The grade of I may be awarded only at the end of a term, when all but a minor portion of the course work has been satisfactorily completed. The grade of I is not to be awarded in place of a failing grade or when the student is expected to repeat the course; in such a case, a grade other than I must be assigned. Students should make arrangements with the instructor to receive an incomplete grade before the end of the term...

If the incomplete is not removed by the instructor within one year the I grade will revert to a failing grade.

GRADING:

Students begin the course with 100 points. At the end of the semester, the final grade will be based on the number of points remaining: 100-90, A; 89-80, B; 79-70, C; 69-60, D.

INSTRUCTOR NAME AND CONTACT ADDRESSES:

Cheryl Knott Malone

ckmalone (at) u (dot) arizona (edu)
Courses

Syllabi

- Fall 11
  - Summer 2011
  - Spring 11
  - Fall 10
- Summer 10
  - IRLS470 Database Development and Management
  - Clone of IRLS672 Introduction to Applied Technology (Summer 2010)
  - IRLS488/588 The Digital Revolution
  - IRLS520 Ethics for Library and Information Professionals (Summer 2010)
  - IRLS521 Children's and Young Adult Literature in A Multicultural Society
  - IRLS524-010 INFORMATION RESOURCES & SERVICES
  - IRLS541-001 Preservation
  - IRLS556 Health Information in Ethnic-Cultural Communities
  - IRLS556 Health Information in Ethnic-Cultural Communities
  - IRLS564 THE ORGANIZATION AND ADMINISTRATION OF A CORPORATE LIBRARY
  - IRLS570 Database Development and Management
  - IRLS571-010 Introduction to Information Technology (Smith-Summer 2010-Draft)
  - IRLS582 - 002: Young Adults and Public Libraries
  - IRLS588 Information Resources: Instructional Programs in Academic Libraries
  - IRLS588-011: Cultural Influences on Information Systems
  - IRLS640 - Advanced Archives
  - IRLS651: Information Policy & Cultural Perspectives
  - IRLS660 Business Information Sources
  - IRLS672 Introduction to Applied Technology (Summer 2010)
- Winter 10-11
- Spring 10
- Winter 09 10
- Fall 09
- Summer 09
- Spring 09
- Winter 08 09
- Fall 08
- Archive of Old Syllabi

Schedules

- Core Courses
- Course Delivery Options
- Course Descriptions
- Distributed Electives
- Individual Studies: Internships, Independent Studies & Practica
- Registration
- Required first course: IRLS504

Suggested Courses by Specialization
Guided exploration

Click a term to initiate a search.

Audience
- for Students (92)
- for Faculty (28)
- for Alums (24)
- for Staff (17)
- for Prospective Students (7)
  more...

Course
- IRLS417 (2)
- IRLS418 (1)
- IRLS432 (1)
- IRLS470 (2)
- IRLS488 (6)
  more...

People
- Adjunct Faculty (152)
- Faculty (150)
- Staff (17)
- Friends (6)

Semester
- Fall 11 (29)
- Summer 11 (27)
- Spring 11 (30)
- Winter 10 11 (1)
- Fall 10 (20)
  more...

Task
- Choosing Courses (27)
- Advising (5)
- Applying (5)
- Registering (2)
- Submitting Final Paperwork (2)
  more...

Topic
- Index (33)
- Masters (33)
- Research (20)
- Knowledge River (16)
- News (14)
  more...

Related categories
Course: IRLS660
People: Faculty » Malone
Semester: Summer 10

Guided keyword