CAREERS and TRANSFER PATHWAYS in INFORMATION

With a degree in Information Science and eSociety, you can pursue a career in…

- Social Media Management
- Digital Marketing
- Digital Public Relations
- Technical Writing
- Writing for the Web

eSociety students apply their knowledge of social networks and New Media to jobs that require online communication and creativity!

eSociety students may transfer from…

- Digital Arts and Films
- Fashion Design
- Retailing and Consumer Science
- Human Resources
- Liberal Arts
- General Studies
- Business
- Psychology
- Communication
- Journalism
- Library Science

Like all University of Arizona BA degrees, eSociety requires fourth semester of a foreign language. Transfer students should plan to start or complete fourth semester of a foreign language before transferring!

eSociety accepts the “general strand” for Math, so we’ll take MAT 141 at Pima, and anything higher, as well as Philosophy 110 (PHI 120 at Pima) and Linguistics 123 here at the University. Students can take more technical classes in web design and data science, but also take a non-technical, social sciences-focused route. The degree has a great deal of flexibility, and few pre-requisites.